



Cash & Carry

OWN BRAND PACKAGING POLICY

Purpose and scope

In order to be champion for independent business and to enhance the competitiveness of our customers, we want to develop our own brand range of products as key source of credibility and differentiation. In this context, Packaging is a strong pillar to bring to life our purpose.

In developing the packaging of our own brand products, we aim to improve the customer experience, to enhance the efficiency of our operations and to reduce the impact in the environment during the whole lifecycle.

Consequently, our own brand packaging must be developed **to save**

- **Product** (protection of quality, integrity and easy usage),
- **Time** (easy identification and convenient handling),
- **Space** (practical storage),
- **Waste** (easy disposal).

This packaging policy applies to all **own brand products of METRO Cash & Carry**.

Packaging principles

According to the Directive 94/62/EC: "Packaging volume and weight limited to the minimum adequate amount to maintain the necessary level of safety, hygiene and acceptance for the packed product and for the consumer"

METRO Cash & Carry continually strives for own brand packaging solutions that leverage the 3R's principles –

REDUCE – To reduce the weight, the thickness, the dimension or the complexity of the packaging
Some examples:

- Ban Polyvinyl chloride (PVC) & Polyvinyl den chloride (PVDC)
- Ban Expanded polystyrene (EPS) packaging where viable technical alternative exist
- Use of Bisphenol A (BPA) must be in line with local legislation (EU 2018/213, French Law No. 2012-1442)
- Optimize efficiencies in transport and distribution
- Minimize post-industrial packaging waste – suppliers confirmation needed
- Check packaging components and remove the component, which is not needed, to maintain packaging quality and customer needs
- Reduce CO₂ footprint by minimizing packaging waste and maximize recovery and space utilization in collaboration with recovery companies

RECYCLE - To use recycled or recyclable material

- Increase the use of recycled materials or recyclable material
- Use multilayer packaging which is recyclable
- Work on disposal and waste management solutions in collaboration with third parties where transparency and traceability are key factors
- According to the Directive 94/62/EC with the Directive 2008/98/EC, the packaging must be designed for reuse or recovery, including recycling

RENEW - To use renewable material

- Utilize wood/paper fiber packaging from responsibly managed forests (FSC, PEFC)
- Utilize new material coming from renewable resources (e.g.: Bio Based plastics coming from sugar cane or starch) if recyclable or biodegradable
- Utilize new biodegradable and home compostable materials